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IBM/33B

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brian John Cragun et al.

Art Unit: 2411

Serial No.: 09/004,034

Examiner: Unknown

Filed: January 7, 1998

Atty. Docket No.: IBM/33B

For: AUTOMATIC SALES PROMOTION SELECTION SYSTEM AND METHOD

TRANSMITTAL

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

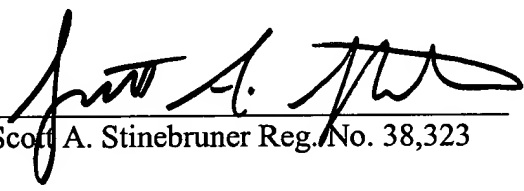
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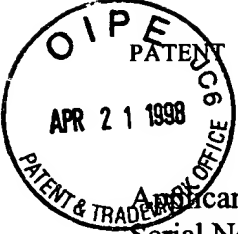

Scott A. Stinebruner Reg. No. 38,323

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Scott A. Stinebruner Reg. No. 38,323Page 1 of 1
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INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

In accordance with Applicants' duty of disclosure under the provisions of 37 C.F.R. § 1.56, the references listed on the enclosed Form PTO-1449 are brought to the attention of the Examiner.

Each of the references was cited during prosecution of the parent for the above-identified application, U.S. Serial No.08/363,053, filed on December 23, 1994 by Brian John Cragun et al. and entitled "Automatic Sales Promotion Selection System and Method". Accordingly, no copies of the references are provided herewith pursuant to 37 C.F.R. § 1.98(d).

No representation is made that any of the references are "prior art" within the meaning of 35 U.S.C. § 102 or § 103. Moreover, any explanations herein are not to be taken as a representation that the references have been thoroughly reviewed. In particular, no representation as to the relative relevance of any portion of a reference is intended.

Consideration of the references and the remarks presented herein in the above-identified application is respectfully requested. No fee is required pursuant to 37 C.F.R. § 1.97(b).

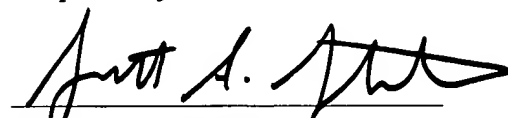
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17 APRIL 1998
Date

Respectfully submitted,



Scott A. Stinebruner

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